



Press release

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## **Yoolink.to aims to become the one step solution to web content sharing across social networks**

**Social networks are booming and allow users to discover interesting stuff and to connect easily with their friends or colleagues. But we don't want to share the same content with everyone. Yoolink.to is a new service that makes it easier to publish and share web content with the right network.**

Yoolink.to – a universal browser extension – can be downloaded free from [www.yoolink.to](http://www.yoolink.to) and there is no need to create an account. Users can start using it as soon as they log on to their Facebook or Twitter account.

While surfing the internet, they can easily share and comment on web content in a couple of clicks on major social services such as Facebook, Twitter, LinkedIn or Delicious. We have many digital lives – Yoolink.to allows us not to mix them all.

It also allows us not to lose the information we've found. Every single user gets a private space where all the shared and published documents are stored. Optional tags and descriptions make it easier to find important documents later.

On the tech side, Web 2.0 is all about ecosystem. Yoolink.to slots perfectly into this landscape by supporting Bit.ly, Gravatar, Netvibes, IGoogle, Wordpress. Yoolink.to adapts to its users, not the other way around.

### **About Yoolink**

Yoolink is a major player in the 2.0 industry in Europe. It edits YoolinkPro, social networks for companies focusing on critical business information (<http://www.yoolinkpro.com>). The company was founded by Sunny Paris, co-founder and former CEO of NYSE-Euronext listed Weborama (ALWEB)

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