



Press Release

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iPhone + Twitter + Yoolink.to Yoolink slots in the 2.0 revolution

Yoolink allows social network users to publish easily interesting content on their favourite 2.0 services: save on-line documents from their iPhone, publish them automatically on Twitter or on their Facebook status.

If a user forward documents from a mobile to Yoolink, it will automatically bookmark them in his Yoolink account.

Yoolink.to - a new feature offered by Yoolink - lets users publish documents easily and automatically on their Twitter account and on their Facebook accounts every time they bookmark something. A Yoolink.to is a shortened URL that can be published in a Twit. It is easier to read and it fits in a 149 Twitter text box.

Yoolink.to works from Yoolink, but can also be used to shorten any URL on www.yoolink.to. The shortened URL can then be published on any other service or website.

Thanks to Yoolink, information is alive and spread fast within communities.

Yoolink will propose support for more service in the upcoming weeks...so stay tuned!



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